



SPONSORSHIP INVESTMENTS

Contact Natalie Hinman • Natalie@waterways.org

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Why Sponsor the 2026 Annual Meeting?

Sponsors are the lifeblood of NWC – just as water is the lifeblood of communities.



Connections & Community

130–200 water resources professionals across associations, public entities, and private firms, all in one room.



Federal Agency Access

Engage with U.S. Army Corps of Engineers leadership and other federal agency representatives.



Best Practices & Innovation

Share expertise, showcase solutions, and reach an audience that values water resource infrastructure leadership.



Part of Something Larger

NWC is a national community united by water. Sponsorship signals commitment to the mission, not just a transaction.

Thank You to Our Previous Sponsors

Annual Meeting & Legislative Summit



HDR

CDM Smith

Black & Veatch

Moffatt & Nichol

Freese & Nichols

Stanley Consultants

BBK Attorneys

Forgen

Great Lakes Dredge & Dock

Texas International Terminals

Port of Virginia

Port Houston

Georgia Ports

Valley Water

Trinity River Authority

San Joaquin Area FCA

Tarrant Regional Water District

Iowa Corn Promotion Board

Join this distinguished group of partners at the 2026 Annual Meeting in Moline, Illinois.

2026 Sponsorship Investment Overview

Tiers are cumulative – each level includes everything below it.



Local Co-Host - SOLD!	\$25,000	Host organization, top billing throughout
Headwaters Partner <i>1 Available</i>	\$20,000	Leads 45-min session • Leadership Dinner (2 seats) • Premier presence
Mainstem Partner <i>2 Available</i>	\$15,000	Evening event sponsor • Plenary remarks • Leadership Dinner
Tributary Partner <i>2 Available</i>	\$10,000	Keynote Luncheon Sponsor OR Regional Day Sponsor • Attendee list access • Leadership Dinner
Confluence Partner <i>2 Available</i>	\$7,500	Breakfast + session OR branded Wi-Fi • collaborative speaking slot
Watershed Partner <i>4-6 Available</i>	\$5,000	Choose a named on-site item • Networking break recognition
Riparian Partner <i>Open</i>	\$2,500	Logo and name recognition: slides, emails, signage, website, app
Ripple Partner <i>Open</i>	\$1,000	Name and logo recognition – the welcome-in level for smaller and local organizations

Plus à la carte add-ons at any level • Customizable packages welcome • Natalie@waterways.org

Headwaters Partner

\$20,000 • 1 Available



The source of everything. Where the meeting begins.

Meeting Benefits

- Lead a 45-minute session (developed collaboratively with NWC)
- 5-minute video or podium remarks during a plenary session
- 2 seats at NWC Leadership Dinner (Aug 24)
- 4 complimentary registrations
- Premium logo on all signage, slides, program, and emails
- Exhibit tabletop (6' table with 2 chairs)
- 1 sponsored push notification through the conference mobile app
- Attendee list* access (post-event)

**List does not include contact information*

Year-Round Benefits

- Featured in one dedicated pre-meeting email to the full membership
- Premium logo on NWC website through end of 2026
- Choose two: webinar, focus group, member survey, or white paper
- Featured article / recognition in NWC communications
- Right of first refusal on this package for 2027
- Recognition as Premier Annual Meeting Partner

Attendee list provided post-event and excludes federal attendees • Contact Natalie Hinman • Natalie@waterways.org

Mainstem Partner

\$15,000 • 2 Available • 1 PENDING: Iowa Corn



Own a signature evening event. Choose one exclusive anchor.



Welcome Reception

Evening of August 25

Own the opening social moment – your brand is the first impression for all attendees.



Off-site Reception

Evening of August 26

Own the premier mid-meeting social event for maximum visibility and engagement.

Benefits Included

- 3-minute video or podium remarks at plenary
- 2 seats at NWC Leadership Dinner (Aug 24)
- 3 complimentary registrations
- Remarks / recognition at your chosen evening event
- Attendee list* access (post-event)
- Premium logo on signage, slides, emails, website, app
- Conference app recognition + 1 sponsored push notification
- Featured in pre-meeting email promotions
- Right of first refusal on this package for 2027
- Recognition in NWC communication

**List does not include contact information*

A full partner package – evening-event ownership plus year-round recognition • Natalie@waterways.org

Tributary Partner

\$10,000 • 2 Available



Choose one exclusive event to own. Each slot is available to one sponsor only.



Keynote Luncheon

August 26

Exclusive ownership of the mid-meeting luncheon – your name on every table, recognized before the keynote.



Regional Day

Afternoon of August 25

Own the Regional Day program – premier visibility during a cornerstone session of the meeting.

Benefits Included

- 2-minute video or podium remarks at plenary
- 1 seat at NWC Leadership Dinner (Aug 24)
- 2 complimentary registrations
- Exhibit table
- Attendee list* access (post-event)
- Logo on all signage, slides, emails, website, app
- Conference app push notification
- Right of first refusal on this slot for 2027
- All Watershed and Riparian Partner benefits included

**List does not include contact information*

Tributary is the entry point for attendee list access • Natalie@waterways.org

Confluence Partner

\$7,500 • 2 Available



Choose one exclusive option. All Confluence sponsors also receive a branded tumbler.



Breakfast + Session

August 26 – morning

Continental Breakfast sponsor plus a 15–20 min session developed collaboratively with NWC. Captive audience, maximum attention.



Branded Wi-Fi

Subject to confirmation

Your brand on the conference Wi-Fi login portal – every attendee sees it every time they connect.

Benefits Included

- 2 complimentary registrations
- Branded tumbler
- Logo on all signage, slides, emails, website, app
- Conference app push notification
- Featured in pre-meeting promotions
- All Watershed & Riparian Partner benefits included

Branded Wi-Fi subject to venue confirmation • Speaking slot applies to the Breakfast + Session option • Natalie@waterways.org

Watershed Partner

\$5,000 • Multiple Available



Choose one sponsorable item. Multiple sponsors welcome at this level.



Networking Break

Max 3 sponsors

Shared recognition across all networking coffee breaks – signage, slides, and app every time attendees gather.



Branded Charging Stations

3 available – subject to confirmation

Your brand on charging stations in high-traffic areas throughout the meeting.



Branded Tote Bag

1 available – subject to confirmation

Your brand travels beyond the meeting on a tote every attendee carries.



Branded Notebook & Pen

1 available

A practical, packable takeaway every attendee will use – your logo on the cover.

All include: 1 complimentary registration • logo on all signage, slides, emails, app, and NWC website • all Riparian Partner benefits

Charging stations and tote bag subject to confirmation • Natalie@waterways.org

Riparian Partner

\$2,500 • Open Availability



Be present along the banks of the NWC community – visibility and recognition throughout the meeting.

Visibility & Recognition Package

- Logo recognition on all meeting signage
- Logo on event slides throughout the meeting
- Recognition in NWC event emails and promotions
- Logo on NWC Annual Meeting website through end of 2026
- Recognition in the conference app

A strong entry point for organizations that want active visibility across the meeting.

Ripple Partner

\$1,000 • Open Availability



The welcome-in level – designed so smaller members and local Quad Cities organizations can show support and be seen.

Name & Logo Recognition

- Name and logo on meeting signage
- Name and logo on event slides
- Recognition in the conference app
- Listing on the NWC Annual Meeting website

Recognition-only. À la carte items remain open to entry-level sponsors at any time. Tier name to be confirmed.

À La Carte – Digital & Email

Open to any sponsor at any level



Email Ad – Single Slot

\$1,000

One of two ad slots in a pre-meeting email to attendees. 6 slots total (2 ads per email x 3 emails).



Email Ad – Both Slots, One Send

\$1,750

Be the sole advertiser in one pre-meeting email.



App Push Notification

\$1,000

A targeted message sent directly to all attendees via the conference app.



Conference Program Ad

\$3,000

Logo on the program cover plus a full-page ad inside.

À La Carte – On-Site & Branding

Open to any sponsor at any level



Tabletop Display

\$1,500

6' table with 2 chairs



Premium Tabletop Display

\$2,000

Tabletop in premium location



Room Drop

\$2,000

Flier slipped under the door to each hotel room



Hotel Key Cards

\$2,500

Your brand on every room key.



Mobile Tour Transport

\$3,000

Sponsor the mobile-tour transport.



Registration Gift

\$2,500

Logo on an NWC-selected gift.



Walk-In Music

\$3,000

Sponsor the session walk-in playlist.



Do-Not-Disturb Hanger

\$2,250

Branded in-room door hangers.



Branded Lanyards

SOLD: CDM Smith

Every attendee badge.

Partnership Benefits At-A-Glance

	Riparian \$2,500	Watershed \$5,000	Confluence \$7,500	Tributary \$10,000	Mainstem \$15,000	Headwaters \$20,000
Logo & recognition: signage, slides, emails, website, program	✓	✓	✓	✓	✓	✓
Conference app recognition	✓	✓	✓	✓	✓	✓
Printed recognition / marketing insert	–	✓	✓	✓	✓	✓
Complimentary registrations	–	1	2	2	3	4
Networking break recognition	–	✓	✓	✓	✓	✓
Conference app push notification	–	–	✓	✓	✓	✓
Speaking opportunity	–	–	✓*	✓	✓	✓
Event ownership (exclusive)	–	–	✓	✓	✓	✓
Attendee list access	–	–	–	✓	✓	✓
NWC Leadership Dinner access	–	–	–	✓	✓	✓
Leads 45-minute session	–	–	–	–	–	✓

Each tier includes all benefits below it. ✓ Confluence speaking applies to the Breakfast + Session option. Attendee lists are post-event and exclude federal attendees. Returning sponsors hold right of first refusal. Entry Level (\$1,000): name & logo recognition only. Exhibit tables available à la carte at any tier. Local Co-Host (\$25,000) is a bespoke host package.*

Let's Build Bridges Together.

Secure your investment in the 2026 NWC Annual Meeting and join the community that shapes water resources nationwide.

Customizable packages available • All sponsorships are fully editable to meet your needs

Contact Us to Partner Today

Natalie Hinman • Natalie@waterways.org

August 25–27, 2026 • Moline, Illinois • Quad Cities Region

Local Co-Host: Corn Belt Ports