



**NWC 2025 Legislative Summit  
Sponsorship Prospectus**

March 10-12, 2025

Le Meridien, 1177 15th Street NW, Washington, DC 20005

**PLATINUM Partner: Year-Round Leadership Exposure (co-sponsorship)**

*Step in the spotlight as a **Platinum** Partner and position your brand as a driving force in shaping the future of our waterways. This package insures unmatched visibility at the summit and year-round industry recognition.*

**Investment: \$10,000**

**Sponsorship: Half-Day General Session on Monday March 10<sup>th</sup> + BONUS**

**Benefits:**

- Exclusive **PLATINUM Partner recognition** in all email campaigns before and after the Summit
- Prominent signage and branding throughout the event
- Host the **Welcome Coffee Session (12:30-1:00)**
- Three (3) registrations to Summit (*value \$1600*)
- Drive connections with **lead generation opportunities** and distribute a marketing piece to all attendees

**Bonus:**

- Share your vision in a 3-minute short-clip video showcased during the Summit
- Headline a **NWC News Alert** or **NWC Federal Spotlight for 2025** sent up to 12/year
- Stand out with logo placement on the NWC website and emails

**Thanks to! Valley Water**

**GOLD Partner: Showcase your Expertise (available)**

*As a **GOLD partner**, you'll take center stage by hosting critical moments of connection and dialogue. Your brand will shine as a key contributor to the summit's most engaging events.*

**Investment: \$7,000 (co-sponsorship)**

**Sponsorship Opportunity:** Choose One:

- Luncheon with Keynote **Ms. Robyn Colosimo**, Deputy Assistant Secretary of the Army & **Ms. Stacey Brown**, Deputy Assistant Secretary of the Army (*invited*) **UPDATE FROM THE ASACW OFFICE (12:00 – 1:30 p.m.)**
- Tuesday Breakfast Buffet **plus** Three (3) Networking Breaks

**Benefits:**

- Deliver a 2-minute video message to attendees
- Introduce Keynote speakers
- Drive conversations with **two** (2) full summit registrations
- Receive GOLD Partner recognition in event email campaigns
- Highlight your brand with signage at food stations and beverage breaks
- Share your story through a marketing piece distributed at the Summit



### **SILVER Partner: Empower Industry Connections**

*Make an impact as a SILVER Partner by fueling the conversations. Your sponsorship ensures your brand is recognized at pivotal moments of attendee engagement.*

**Investment: \$5,000**

**Sponsorship Opportunity:** Choose one:

- Tuesday morning Breakfast Buffet
- Three (3) Networking Breaks

#### **Benefits:**

- Receive **verbal recognition** and a branded slide during the breaks and/or breakfast.
- We will showcase your logo at your sponsored breakfast or breaks.
- Unlock **one** (1) full registration to Summit.
- Your marketing piece distributed to all attendees.

***Thanks to! Port of Virginia; Trinity River Authority; Tarrant Regional Water District***

### **BRONZE Partner: Build Your Presence**

*As a BRONZE Partner, you'll enjoy prominent recognition during key general sessions, demonstrating your support for the waterways industry's critical initiatives*

**Investment: \$3,500**

**Sponsorship Opportunity:**

- General Sessions on Tuesday **and** Wednesday (March 11-12)

#### **Benefits:**

- Receive **verbal and slide recognition** from the podium during sessions.
- Be recognized as a BRONZE Partner in email campaigns.
- Enjoy **one** (1) full registration to the summit.
- Share your insights with a marketing piece distribute to all attendees.

***Thanks to! FORGEN; HDR, Inc.; Port Houston; TI Terminals***

### **NWC Supporter\*\* Amplify Your Brand**

*Support the NWC Legislative Summit and let your brand shine, even if you're already registered. This is the perfect opportunity to maximize your visibility and align with the industry's leading event.*

**Investment: \$2,500**

#### **Benefits:**

- Gain recognition on event slides and signage
- Be highlighted in email campaigns before and after the summit.
- *Note: Registration **not** included in this package.*

***Thanks to! Best Best and Krieger; Freese and Nichols, Inc, Stanley Consultants***

## Branding Opportunities

### **NEW! Branded Charging Stations – SOLD!**

*Powering Up the Future: Showcase your brand by sponsoring our charging stations at the Summit. These hubs will keep attendees connected while putting your logo front and center as a key **Bronze supporter**.*

**Investment:**        \$3,500

**Benefits:**

- Logos on Charging Station – specs to be provided - **DEADLINE 2/15/25**
- Receive **verbal and slide recognition** from the podium during sessions.
- Be recognized as a BRONZE Partner in email campaigns.
- Enjoy **one** (1) full registration to the summit.
- Share your insights with a marketing piece distribute to all attendees.

**Thanks to!** *Great Lakes Dredge & Dock Co.; Moffatt & Nichol; Black & Veatch; San Joaquin Area Flood Control Agency*

### **Branded Tote – Two event recognition! Sustainable Branding on the Go**

*Your brand will travel far and wide with this exclusive tote sponsorship. Every attendee will carry your logo, creating a lasting impression at the summit and Annual Meeting.*

**Investment:**        \$8,000 (**available**)

**Benefits:** includes **one** (1) registration to the **Legislative Summit** and **Annual Meeting** (2025)

- Showcase your company with marketing materials distributed to the attendees.
- Receive verbal and slide recognition
- Be recognized as a sponsor in email campaigns.

### **Branded Lanyard – Exclusive Visibility – Sold!**

**Event:**                Legislative Summit (2025) **AND** Annual Meeting (2025)

**Sponsorship:**    Lanyard worn by all attendees

**Benefits:**

- Includes **one** (1) registration to the **Legislative Summit** and the **Annual Meeting** (2025)
- Marketing materials distributed directly to attendees.
- Enjoy verbal and slide recognition from the podium.
- Be recognized as a sponsor in email campaigns.

**Thanks to!** *CDM Smith*