



NWC 2025 Legislative Summit

Sponsorship Prospectus

March 10-12, 2025

Le Meridien, 1177 15th Street NW, Washington, DC 20005

PLATINUM Partner: Year-Round Leadership Exposure

*Step in the spotlight as a **Platinum** Partner and position your brand as a driving force in shaping the future of our waterways. This package insures unmatched visibility at the summit and year-round industry recognition.*

Investment: \$10,000

Sponsorship: Half-Day General Session on Monday March 10th + BONUS

Benefits:

- Exclusive **PLATINUM Partner recognition** in all email campaigns before and after the Summit
- Prominent signage and branding throughout the event
- Host the **Welcome Coffee Session** (12:30-1:00)
- Three (3) registrations to Summit (*value \$1600*)
- Drive connections with **lead generation opportunities** and distribute a marketing piece to all attendees

Exclusive Bonuses:

- Share your vision in a 3-minute short-clip video showcased during the Summit
- Headline a **NWC News Alert** or **NWC Federal Spotlight for 2025** sent up to 12/year
- Stand out with logo placement on the NWC website and emails

GOLD Partner: Showcase your Expertise

*As a **GOLD partner**, you'll take center stage by hosting critical moments of connection and dialogue. Your brand will shine as a key contributor to the summit's most engaging events.*

Investment: \$7,500 co-sponsorship

Sponsorship Opportunity: Choose One:

- Luncheon with a dynamic speaker – (12:00 – 1:30 p.m.)
- Breakfast Buffet and three (3) networking breaks

Benefits:

- Deliver a 2-minute video message to attendees
- Receive GOLD Partner recognition in event email campaigns
- Drive conversations with two full summit registrations
- Highlight your brand with signage at food stations and beverage breaks
- Share your story through a marketing piece distributed at the Summit

SILVER Partner: Empower Industry Connections

*Make an impact as a **SILVER Partner** by fueling the conversations. Your sponsorship ensures your brand is recognized at pivotal moments of attendee engagement.*

Investment: \$5,000 co-sponsorship

Sponsorship Opportunity: Choose one:

- Tuesday morning breakfast buffet
- Three networking breaks



Benefits:

- Receive **verbal recognition** and a branded slide during the above.
- Showcase your logo on at your sponsored breakfast or breaks.
- Unlock one full registration to Summit.
- Your marketing piece distributed to all attendees.

BRONZE Partner: Build Your Presence

As a BRONZE Partner, you'll enjoy prominent recognition during key general sessions, demonstrating your support for the waterways industry's critical initiatives

Investment: \$3,500

Sponsorship Opportunity: General Sessions on Tuesday and Wednesday

Benefits:

- Receive **verbal and slide recognition** from the podium during sessions.
- Be recognized as a BRONZE Partner in email campaigns.
- Enjoy one full registration to the summit.
- Share your insights with a marketing piece distribute to all attendees.

NWC Supporter Amplify Your Brand**

Support the NWC Legislative Summit and let your brand shine, even if you're already registered. This is the perfect opportunity to maximize your visibility and align with the industry's leading event.

Investment: \$2,500

Benefits:

- Gain recognition on event slides and signage
- Be highlighted in email campaigns before and after the summit.
- *Note: Registration **not** included in this package.*

Branded Lanyard – Exclusive Visibility – *Sold!* - CDM Smith

Event: Legislative Summit (2025) **AND** Annual Meeting (2025)

Sponsorship: Lanyard worn by all attendees

Benefits:

- Includes one (1) registration to the **Legislative Summit** and the **Annual Meeting (2025)**
- Marketing materials distributed directly to attendees.
- Enjoy verbal and slide recognition from the podium.
- Be recognized as a sponsor in email campaigns.

Branded Tote – Sustainable Branding on the Go

Your brand will travel far and wide with this exclusive tote sponsorship. Every attendee will carry your logo, creating a lasting impression at the summit and Annual Meeting.

Investment: \$9,000

Benefits:

- Includes one (1) registration to the **Legislative Summit** and **Annual Meeting (2025)**
- Showcase your company with marketing materials distributed to the attendees.
- Receive verbal and slide recognition
- Be recognized as a sponsor in email campaigns.