2020 NWC Annual Meeting (Virtual)
November 9—November 10, 2020

SPONSORSHIP LEVELS*

**DIAMOND ($25,000)**
- Highlight in attendee email
- Logo on homepage
- Logo (top position on all logo walls)
- Sponsor pre-show slide and/or video ad
- Custom poll question
- Sponsor pre-show slide
- Static pre-show slide (x3)
- Virtual exhibit booth with video
- Recognized in MC announcements

**EMERALD ($10,000)**
- Highlight in attendee email
- Logo on all logo walls (Exhibit Hall/Home)
- Sponsor pre-show slide and/or video ad
- Sponsor pre-show slide
- Static pre-show slide (x2)
- Virtual exhibit booth with video
- Recognized in MC announcements

**PLATINUM ($5,000)**
- Static pre-show slide (x1)
- Sponsor pre-show slide
- Logo on all logo walls
- Virtual exhibit booth with video
- Recognized in MC announcements

**GOLD ($2,500)**
- Sponsor pre-show slide
- Logo on all logo walls
- Virtual exhibit booth with video
- Recognized in MC announcements

**SILVER ($1,000)**
- Logo on all logo walls
- Virtual exhibit booth without video
- Recognized in MC announcements

**BRONZE ($500)**
- Virtual exhibit booth without video
- Recognized in MC announcements

* NWC is exploring ways to provide more value to our sponsors in the virtual world. The list above is draft only and subject to revision based on feedback/input from sponsors.

(As of 10/5/2020)